



2023 年全国硕士研究生招生考试

英语 (二)

Section I Use of English

Directions:

Read the following text. Choose the best word(s) for each numbered blank and mark A, B, C or D on ANSWER SHEET. (10 points)

Here's a common scenario that any number of entrepreneurs face today: you're the CEO of a small business, and thought you're making a nice_1_, you need to find a way to take it to the next level. What you need to do is_2_growth by establishing a growth team. A growth team is made up of members from different departments within your company, and it harnesses the power of collaboration to focus_3_on finding ways to grow.

Let's look at a real-world _4_. Prior to forming a growth team, the software company BitTorrent had 50 employees working in the_5_departments of engineering, marketing and product development. This brought them good results until 2012, when their growth plateaued. The_6_was that too many customers were using the basis, free version of their product. And _7_improvements to the premium, paid version, few people were making the upgrade.

Things changed, _8_, when an innovative project-marketing manager came about, _9_a growth team and sparked the king of_10_perspective they needed. By looking at engineering issues from a marketing point of view, it became clear that the_11_of upgrades wasn't due to a quality issue. Most customers were simply unaware of the premium version and what it offered.

Armed with this _12_, the marketing and engineering teams joined forces to raise awareness by prominently _13_the premium version to users of the free version. _14_, upgrades skyrocketed, and revenue increased by 92 percent.

But in order for your growth, team to succeed, it needs to have a strong leader. It needs someone who can_15_the interdisciplinary team and keep them on course for improvements.

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中, 20 天 3 轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



This leader will _16_ the target area, set clear goals and establish a time frame for the _17_ of these goals.

The growth leaders are also _18_ for keeping the team focused on moving forward and steering them clear of distractions. _19_ attractive new ideas can be distracting, the team leader must recognize when these ideas don't _20_ the current goal and need to be put on the back burner.

- | | | | |
|--------------------------|----------------------|---------------------|--------------------------|
| 1.A. Purchase | B. Profit | C. Connection | D. Bet |
| 2.A. define | B.predict | C.prioritize | D.appreciate |
| 3. A.exclusively | B.temporarily | C.potentially | D. initially |
| 4.A. experiment | B. proposal | C debate | D. example |
| 5.A.identical | B.marginal. | C. provisional | D. traditional |
| 6. A. rumor | B.secret | C. myth | D.problem |
| 7. A. despite | B.unlike | C.through | D.beside |
| 8.A moreover | B.however | C.therefore | D.again |
| 9. A. inspected | B.created | C.expanded | D.reformed |
| 10. A.cultural | B.objective | C.fresh | D. personal |
| 11. A.end | B.burden | C.lack | D. crease |
| 12.A. policy | B.suggestion | C. purpose | D.insight |
| 13.A.contributing | B.allocating | C.promoting | D.transferring |
| 14. A.As a result | B.At any rate | C. By the way | D In a sense |
| 15. A.unite | B.finance | C follow b. | D. choose |
| 16. A.share | B.identify | C.divide | D.broaden |
| 17.A.announcement | B.assessment | C.adjustment | D. accomplishment |
| 18. A. famous | B.responsible | C.available | D.respectable |
| 19 A.Before | B.once | C .while | D.Unless |
| 20. A. serve | B.limit | C.summarize | D. alter |



1. 答案: B

题型: 逻辑关系

解析: A.购买 B.利润 C.连接 D.打赌。本句提及 nice 为好的方面, 根据固定搭配 make a profit, 故选 B。你是一家小企业的首席执行官, 虽然你在获利, 但你需要找到一种方法, 将其提升到一个新的水平。

2. 答案: C

题型: 语义理解

解析: A.定义 B.预测 C.优先考虑 D.欣赏。本句提及所要做的优先事项, 故选 C。你需要做的是通过建立一个成长团队来优先考虑成长。

3. 答案: A

题型: 语义理解

解析: A.专门 B.暂时 C.可能 D.最初。本句提及 focus 为集中, 强调专门, 特定, 故选 A。成长团队由公司内不同部门的成员组成, 它利用协作的力量, 专门寻找成长的方法。

4. 答案: D

题型: 语义理解

解析: A.实验 B.建议 C.辩论 D.例子。本句前面提到“让我们看下...”及后面提及具体例子, 故选 D。让我们看一个真实世界的例子。在组建成长团队之前, 软件公司 BitTorrent...

5. 答案: D

题型: 语义理解

解析: A.相同的 B.小的 C.临时的 D.传统的。本句后面提及的几个部门种类 departments of engineering, marketing and product development, 可以看出为传统的部门, 故选 D。软件公司 BitTorrent 有 50 名员工在传统的工程、市场和产品开发部门工作。

6. 答案: D

题型: 语义理解

解析: A.谣言 B.秘密 C.神话 D.问题。本句前面提及 2012 年, 结果很好, 本句开始讲到不好的方面, 故选 D。直到 2012 年, 他们的增长趋于平稳。问题是, 太多的客户使用的是他们产品的基础免费版本。

7. 答案: A

题型: 逻辑关系

解析: A 尽管 B 不同于 C 通过 D.此外。根据逻辑关系, 前面提到 improvements 提升, 后面说 few people were making the upgrade 没有人提升, 前后逻辑相反, 故选 A。尽管付费版有所改进, 但很少有人进行升级。

8. 答案: B

题型: 逻辑关系

解析: A.此外 B.然而 C.因此 D.再次。根据前面 Things changed, 前后逻辑相反, 故选 B。然而, 当一位创新的项目营销经理出现时, 情况发生了变化...

9. 答案: B

题型: 语义理解

解析: A.检查 B.创建 C.扩大 D.改革。根据语义搭配, 故选 B。他创建了一个成长团队

10. 答案: C

众凯教育全国分校: 上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中, 20 天 3 轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



题型：语义理解

解析：A.文化的 B.客观的 C.新鲜的 D.个人的。根据后面提到 By looking at engineering issues from a marketing point of view, 故选 C。他创建了一个成长团队，并激发了他们所需要的新视角。从营销的角度来看工程问题。

11. 答案：C

题型：语义理解

解析：A 结局 B 负担 C.缺少 D.减少。根据前面 few people were making the upgrade, 及固定搭配后面的 of, 故选 C。很明显，缺少升级不是因为质量问题。大多数客户根本不知道高级版本及其提供的功能。

12. 答案：D

题型：语义理解

解析：A.政策 B.建议 C.目的 D.洞察力。根据复现原则，前面提及 perspective, point of view 见解，故选 D 洞察力。凭借这种洞察力，营销和工程团队联合起来。

13. 答案：C

题型：语义理解

解析：A.贡献 B.分配 C.促销 D.转移。通过向免费版本的用户突出推销高级版本来提高认识。

14. 答案：A

题型：逻辑关系

解析：A.结果 B 无论如何 C 顺便说一下 D 在某种意义上。根据前后为因果逻辑关系，故选 A。结果，升级急剧增加，收入增加了 92%。

15. 答案：A

题型：语义理解

解析：A.团结 B.资助 C 跟随 D.选择。根据前面提到 leader, 需要团结 team, 故选 A。但为了让你的成长团队成功，它需要一个强有力的领导者。它需要一个能够团结跨学科团队并让他们不断进步的人。

16. 答案：B

题型：逻辑关系

解析：A.分享 B.识别 C.划分 D.拓宽。根据后面并列的动词 set clear goals and establish a time frame, 故选 B 识别。该领导将识别目标领域，设定明确的目标。

17. 答案：D

题型：语义理解

解析：A.公告 B.评估 C.调整 D.完成。根据后面提到目标，为实现目标，故选 D 实现。并为完成这些目标建立时间框架。

18. 答案：B

题型：语义理解

解析：A 著名的 B 负责的 C 可用的 D 可敬的。根据前后搭配，be responsible for 是...原因，故选 B 负责的。成长型领导者还负责让团队专注于前进，并引导他们远离干扰。

19. 答案：C

题型：逻辑关系

解析：A.之前 B.一旦 C.虽然 D.除非。根据前后逻辑关系相反，故选 C 尽管。虽然吸引人的新想法可能会分散注意力，但团队领导必

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



须认识到。

20.答案: A

题型: 语义理解

解析: A.服务 B.限制 C.总结 D.更改。根据前后搭配, 故选 A。这些想法不服务于当前目标, 需要搁置。

Text 1

In the quest for the perfect lawn, homeowners across the country are taking a shortcut - and it is the environment that is paying the price. About eight million square metres of plastic grass is sold each year but opposition has now spread to the highest gardening circles. The Chelsea Flower Show has banned fake grass from this year's event, declaring it to be not part of its ethos. The Royal Horticultural Society (RHS), which runs the annual show in west London, says it has introduced the ban because of the damage plastic grass does to the environment and biodiversity.

Ed Horne, of the RHS, said: "We launched our sustainability strategy last year and fake grass is just not in line with our ethos and views on plastic. We recommend using real grass because of its environmental benefits, which include supporting wildlife, alleviating flooding and cooling the environment."

The RHS's decision comes as campaigners try to raise awareness of the problems fake grass causes. A Twitter account, which claims to "cut through the greenwash" of artificial grass, already has more than 20,000 followers. It is trying to encourage people to sign two petitions, one calling for a ban on the sale of plastic grass and another calling for an "ecological damage tax" on such lawns. They have gathered 7,276 and 11,282 signatures.

However, supporters of fake grass point out that there is also an environmental impact with natural lawns, which need mowing and therefore usually consume electricity or petrol. The industry also points out that real grass requires considerable amounts of water, weed killer or other treatments and that people who lay fake grass tend to use their garden more. The industry also claims that people who lay fake grass spend an average of £500 on

众凯教育全国分校: 上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1月5日开班 面授集训+直播预约中, 20天3轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



trees or shrubs for their garden, which provides habitat for insects.

In response to another petition last year about banning fake lawns, which gathered 30,000 signatures, the government responded that it has "no plans to ban the use of artificial grass"

It added: "We prefer to help people and organisations make the right choice rather than legislating on such matters. However, the use of artificial grass must comply with the legal and policy safeguards in place to protect biodiversity and ensure sustainable drainage, while measures, such as the strengthened biodiversity duty, should serve to encourage public authorities to encourage sustainable alternatives."

21. The RHS thinks that plastic grass _____

A. is harmful to the environment

B. is a hot topic in gardening circles

C. is overpraised in the annual show

D. is ruining the view of west London

【解析 A】

21. RHS 认为塑料草 _____

A. 对环境有害

B. 是园艺界的热门话题

C. 在年度展会上被夸大了

D. 正在破坏伦敦西部的景观

题型：人名观点题

解析：根据定位词 RHS 和 plastic grass 定位第一段末句，The Royal Horticultural Society (RHS), which runs the annual show in west London, says it has introduced the ban because of the damage plastic grass does to the environment and biodiversity. 可确定和 A 选项是同义转换。harmful 替换 damage。

22. The petitions mentioned in Paragraph 3 reveal the campaigners' _____

A. disappointment with the RHS.

B. resistance to fake grass use

C. anger over the proposed tax

D. concern about real grass supply

【解析 B】

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



第 3 段中提到的请愿书揭示了竞选者的_____

- A.对 RHSA 的失望。
- B.反对假草的使用
- C.对拟议税收的愤怒
- D.关注真草供应

题型：例证题

解析：根据定位词 petitions 定位第三段第三句，例证题的答案在例子前面，所以看前一句，前一句还是个例子，所以再看前一句，也就是第三段首句，The RHS's decision comes as campaigners try to raise awareness of the problems fake grass causes.可确定和 B 选项，对于假草坪的抵制，是同义转换。

23.In Paragraph 4, supporters of fake grass point out_____

- A. the necessity to lower the costs of fake grass
- B.the disadvantages of growing real grass**
- C. the way to take care of artificial lawns
- D the challenges of insect habitat protection

【解析 B】

在第 4 段中，假草的支持者指出_____

- A.降低假草成本的必要性
- B.种植真草的缺点
- C.人工草坪的养护方法
- D. 昆虫栖息地保护的挑战

题型：例证题

解析：根据定位词 supporters of fake grass 定位第四段第一句,However, supporters of fake grass point out that there is also an environmental impact with natural lawns, which need mowing and therefore usually consume electricity or petrol.消耗电力和汽油，这就是不好的一面。可以看出假草坪支持者是认为真草坪有一些缺点，可确定和 B 选项是同义转换。

24. What would the government do with regard to artificial grass?

- A.Urge legislation to restrict its use.
- B.Take measures to guarantee its quality.
- C.Remind its users to obey existing rulesc.**
- D. Replace it with sustainable alternatives

【解析 C】

24.政府会如何处理人造草？

- A.敦促立法限制其使用。

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



- B.采取措施保证其质量。
- C.提醒其用户遵守现有规则。
- D.用可持续的替代品替代。

题型：事实细节题

解析：根据定位词 the government 和 artificial grass 定位第四段最后一句, In response to another petition last year about banning fake lawns, which gathered 30,000 signatures, the government responded that it has "no plans to ban the use of artificial grass". 可以看出政府无意禁止假草坪。最后一段, must comply with the legal and policy safeguards in place to protect biodiversity. 可确定和 C 选项是同义转换。

25. It can be learned from the text that fake grass _____

- A. is being improved continuously
- B. has seen a market share decline
- C. is becoming increasingly affordable
- D. has been a controversial product**

【解析 D】

25. 从课文中可以看出，假草 _____

- A. 正在不断改进
- B. 市场份额下降
- C. 越来越实惠
- D. 成为一个有争议的产品

题型：主旨题

解析：全文说到了假草坪的优缺点，有支持者也有反对者，并陈述了他们的观点。由此可见假草坪有利有弊，对应 D 选项最合适，是颇具争议的。

Text 2

It's easy to dismiss as absurd the federal government's ideas for plugging the chronic funding gap of our national parks. Can anyone really think it's a good idea to allow Amazon deliveries to your tent in Yosemite or food trucks to line up under the redwood trees at Sequoia National Park?

But the government is right about one thing: U.S. national parks are in crisis. Collectively, they have a maintenance backlog of more than \$12 billion. Roads, trails, restrooms, visitor centers

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



and other infrastructure are crumbling.

But privatizing and commercializing the campgrounds would not be a cure-all. Campgrounds are a tiny portion of the overall infrastructure backlog, and businesses in the parks hand over, on average, only about 5% of their revenues to the National Park Service. Moreover, increased privatization would certainly undercut one of the major reasons why 300 million visitors come to the parks each year: to enjoy nature and get a break from the commercial drumbeat that overwhelms daily life.

The real problem is that the parks have been chronically starved of funding. An economic survey of 700 U.S. taxpayers found that people would be willing to pay a significant amount of money to make sure the parks and their programs are kept intact. Some 81% of respondents said they would be willing to pay additional taxes for the next 10 years to avoid any cuts to the national parks.

The national parks provide great value to U.S. residents both as places to escape and as symbols of nature. On top of this, they produce value from their extensive educational programs, their positive impact on the climate through carbon sequestration, their contribution to our cultural and artistic life, and of course through tourism. The parks also help keep America's past alive, working with thousands of local jurisdictions around the country to protect historical sites and to bring the stories of these places to life.

The parks do all this on a shoestring. Congress allocates only \$3 billion a year to the national park system - an amount that has been flat since 2001 (in inflation-adjusted dollars) with the exception of a one-time boost in 2009. Meanwhile, the number of annual visitors has increased by more than 50% since 1980, and now stands at 330 million visitors per year.

26. What problem are US. national parks faced with?

- A. Decline of business profits.
- B. Inadequate commercialization.
- C. Lack of transportation services

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1月5日开班 面授集训+直播预约中, 20天3轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



D. Poorly maintained infrastructure.

【解析 D】

根据题干关键词 US. national parks 和 problem 定位到文章第二段: U.S. national parks are in crisis. Collectively, they have a maintenance backlog of more than \$12 billion. 美国的国家公园正陷入危机。他们总共有超过 120 亿美元的维护积压。对应 D 选项: Poorly maintained infrastructure. 基础设施维护不良。其他干扰项: A. 商业利润下降。 B. 商业化不足。 C. 缺乏交通运输服务。均属于无中生有。

27. Increased privatization of the campgrounds may_____

A. spoil visitor experience

B. help preserve nature

C. bring operational pressure

D. boost visits to parks

【解析 A】

根据题干关键词 Increased privatization 定位到文章第四段开头: increased privatization would certainly undercut one of the major reasons why 300 million visitors come to the parks each year: to enjoy nature and get a break from the commercial drumbeat that overwhelms daily life. 增加私有化肯定会削弱每年有 3 亿游客来这些公园的主要原因之一: 享受自然, 从超负荷的日常生活商业活动中得到休息。对应 A 项: spoil visitor experience 破坏游客体验。干扰项: B. 帮助保护自然 C. 带来运营压力 D. 增加公园的游客数量, 均属于无中生有。

28. According to Paragraph 5, most respondents in the survey would_____

A. go to the national parks on a regular basis

B. advocate a bigger budget for the national parks

C. agree to pay extra for the national parks

D. support the national parks' recent reforms

【解析 C】

根据题干定位到第五段, Some 81% of respondents said they would be willing to pay additional taxes for the next 10 years to avoid any cuts to the national parks. 约 81% 的受访者表示, 他们愿意在未来 10 年缴纳额外的税款, 以避免对国家公园的任何削减。对应 C. agree to pay extra for the national parks 同意为国家公园支付额外的费用。其他干扰选项: A. 定期去国家公园 B. 提倡增加国家公园的预算 D. 支持国家公园最近的改革。属于无中生有的信息, 切忌间接推理联想。

众凯教育全国分校: 上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中, 20 天 3 轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



29. The national parks are valuable in that they_____

A.lead the way in tourism

B.have historical significance

C.sponsor research on climate

D. provide an income for the locals

【解析 B】

根据题干关键词 The national parks are valuable 定位到文章第 6 段，分别说明国家公园为气候，文化和艺术生活，旅游业和保护历史遗址都提供了价值。对应 B 项：具有历史意义。其他干扰选项：A.引领旅游业的发展，引领一词文中未提及，偷换概念；C 项：赞助气候研究，偷换概念；D. 为当地人提供收入，无中生有。

30 It can be concluded from the text that the national park system_____

A. is able to cope with staff shortages

B.is able to meet visitors' demands

C.is in need of a new pricing policy

D.is in need of a funding increase

【解析 D】

根据行文顺序与出题顺序一致原则，判断此题答案区间为最后一段。提到：国会每年只向国家公园系统拨款 30 亿美元——除了 2009 年，从 2001 年（通货膨胀调整后的美元）持平。但是游客却一直在增加。对应 D 项：需要增加资金。其他干扰项：A. 能够应对员工短缺 B.能够满足游客的需求 C.需要一个新的定价政策，均属于无中生有

Text 3

The Internet may be changing merely what we remember, not our capacity to do so, suggests Columbia University psychology professor Betsy Sparrow. In 2011, Sparrow led a study in which participants were asked to record 40 factoids in a computer ("an ostrich's eye is bigger than its brain, for example). Half of the participants were told the information would be erased, while the other half were told it would be saved. Guess what? The latter group made no effort to recall the information when quizzed on it later, because they knew they could find it on their computers. In the same study, a group was asked to remember both

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



the information and the folders it was stored in. They didn't remember the information, but they remembered how to find the folders. In other words, human memory is not deteriorating but "adapting to new communications technology," Sparrow says.

In a very practical way, the Internet is becoming an external hard drive for our memories, a process known as "cognitive offloading." Traditionally, this role was fulfilled by data banks, libraries, and other humans. Your father may never remember birthdays because your mother does, for instance. Some worry that this is having a destructive effect on society, but Sparrow sees an upside. Perhaps, she suggests, the trend will change our approach to learning from a focus on individual facts and memorization to an emphasis on more conceptual thinking - something that is not available on the Internet. "I personally have never seen all that much intellectual value in memorizing things," Sparrow says, adding that we haven't lost our ability to do it.

Still other experts say it's too soon to understand how the Internet affects our brains. There is no experimental evidence showing that it interferes with our ability to focus, for instance, wrote psychologists Christopher Chabris and Daniel J. Simons. And surfing the web exercised the brain more than reading did among computer-savvy older adults in a 2008 study involving 24 participants at the Semel Institute for Neuroscience and Human Behavior at the University of California, Los Angeles.

"There may be costs associated with our increased reliance on the Internet but I'd have to imagine that overall the benefits are going to outweigh those costs," observes psychology professor Benjamin Storm. "It seems pretty clear that memory is changing, but is it changing for the better? At this point, we don't know."

31. Sparrow's study shows that with the Internet, the human brain will _____

- A. analyze information in detail
- B. collect information efficiently
- C. switch its focus of memory**

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1月5日开班 面授集训+直播预约中, 20天3轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



D.extend its memory duration

【解析 C】

根据题干关键词 Sparrow's study 定位到文章第一段，段尾总结：换句话说，人类记忆并没有恶化，而是“适应新的沟通技术。”对应 C 项：转换了其记忆的重点。其他干扰项：A.详细分析信息 B. 有效地收集信息 D.延长其记忆持续时间，都属于第一段未提及的内容。

32. The process of “cognitive offloading” _____

A. helps us identify false information

B. keeps our memory from failing

C.enables us to classify trivial facts

D.lessens our memory burdens

【解析 D】

根据题干关键词“认知卸载”定位到文章第二段：传统上，这个角色是由数据库、图书馆和其他人类来完成的。例如，你的父亲可能永远不记得生日，因为你的母亲记得生日。对应了 D 项：减轻我们的记忆负担。其他干扰信息：A. 帮助我们识别虚假信息，无中生有。 B. 防止我们的记忆消失，偷换概念。 C.使我们能够对琐碎的事实进行分类，无中生有。

33.Which of the following would Sparrow support about the Internet?

A.It may reform our learning approach.

B. It may impact our society negatively.

C. It may enhance our adaptability to technology

D It may interfere with our conceptual thinking

【解析 A】

根据题干关键词 Sparrow support about the Internet 回文定位到第二段：Some worry that this is having a destructive effect on society, but Sparrow sees an upside. Perhaps, she suggests, the trend will change our approach to learning from a focus on individual facts and memorization to an emphasis on more conceptual thinking -something that is not available on the Internet. 一些人担心，这将对社会有一个破坏性的影响，但斯派洛（Sparrow）看到了一个好处。她认为，也许这种趋势会改变我们的学习方法，从关注个人事实和记忆到强调更多的概念性思维——这在互联网上是无法获得的。对应 A 项：它可能会改变我们的学习方法。其他干扰项：B.它可能会对我们的社会产生负面影响。 C. 它可以增强我们对技术的适应性。均属于无中生有。 D 它可能会干扰我们的概念思维，偷换概念。

34. It is indicated in Paragraph 3 that how the Internet affects our brains _____

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



A. requires further academic research

B. is most studied in older adults

C. is reflected in our reading speed

D. depends on our web-surfing habits

【解析 A】

根据题干定位到第3段: Still other experts say it's too soon to understand how the Internet affects our brains. There is no experimental evidence showing that it interferes with our ability to focus.....还有一些专家说, 现在就了解互联网是如何影响我们的大脑的还为时过早。没有实验证据表明它干扰我们的注意力能力.....对应 A 项: 还需要进一步的学术研究。其他干扰项: B. 研究最多的是老年人 C. 反映在我们的阅读速度上, 属于无中生有; D. 取决于我们的上网习惯, 偷换概念。

35. Neither Sparrow nor Storm would agree that _____

A. our reliance on the Internet will be costly

B. the Internet is weakening our memory

C. memory exercise is a must for our brains

D. our ability to focus declines with age

【解析 B】

根据 Neither Sparrow nor Storm 定位到文章最后一段, 注意本题问的是两个人都不同意什么。根据原文: “我们对互联网的依赖程度的增加可能会导致成本, 但我不得不想象, 总体收益将超过这些成本。‘很明显, 记忆正在改变, 但它会变得更好吗?’ 在这一点上, 我们还不知道。两位对互联网呈现积极态度, 所以不同意 B 项: 互联网正在削弱我们的记忆。其他干扰项: A: 我们对互联网的依赖将会代价高昂, 原文并没有说高昂; C. 记忆练习是我们大脑的必需品 D. 我们集中注意力的能力会随着年龄的增长而下降, 均属于无中生有。

Text 4

Teenagers are paradoxical. That's a mild and detached way of saying something that parents often express with considerably stronger language. But the paradox is scientific as well as personal. In adolescence, helpless and dependent children who have relied on grown-ups for just about everything become independent people who can take care of themselves and help each other. At the same time, once cheerful and compliant children become rebellious teenager risk-takers.

众凯教育全国分校: 上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1月5日开班 面授集训+直播预约中, 20天3轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



A new study published in the journal *Child Development*, by Eveline Crone of the University of Leiden and colleagues, suggests that the positive and negative sides of teenagers go hand in hand. The study is part of a new wave of thinking about adolescence. For a long time scientists and policy makers concentrated on the idea that teenagers were a problem that needed to be solved. The new work emphasizes that adolescence is a time of opportunity as well as risk.

The researchers studied "prosocial and rebellious traits in more than 200 children and young adults, ranging from 11 to 28 years old. The participants filled out questionnaires about how often they did things that were altruistic and positive like sacrificing their own interests to help a friend, or rebellious and negative, like getting drunk or staying out late.

Other studies have shown that rebellious behavior increases as you become a teenager and then fades away as you grow older. But the new study shows that interestingly, the same pattern holds for prosocial behavior. Teenagers were more likely than younger children or adults to report that they did things like unselfishly help a friend.

Most significantly, there was a positive correlation between prosociality and rebelliousness. The teenagers who were more rebellious were also more likely to help others. The good and bad sides of adolescence seem to develop together.

Is there some common factor that underlies these apparently contradictory developments? One idea is that teenage behavior is related to what researchers call "reward sensitivity." Decision-making always involves balancing rewards and risks, benefits and costs. "Reward sensitivity" measures how much reward it takes to outweigh risk.

Teenagers are particularly sensitive to social rewards - winning the game, impressing a new friend, getting that boy to notice you. Reward sensitivity, like prosocial behavior and risk-taking, seems to go up in adolescence and then down again as we age. Somehow, when you hit 30, the chance that something exciting and new will happen at that party just doesn't seem to outweigh the effort of getting up off the couch.

36. According to Paragraph 1, children growing into adolescence tend to _____

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1月5日开班 面授集训+直播预约中, 20天3轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



A. develop opposite personality traits

B. see the world in an unreasonable way

C. have fond memories of their past

D. show affection for their parents

【解析 A】

根据题干定位到第一段结尾：曾经快乐顺从的孩子变成叛逆的青少年。对应 A 项：发展出相反的人格特征。其他干扰项：B. 以一种不合理的方式来看待这个世界 C. 对他们的过去有美好的回忆 D. 表达对父母的感情，均属于无中生有。

37. It can be learned from Paragraph 2 that Crone's study_____

A. explores teenagers' social responsibilities

B. examines teenagers' emotional problems

C. provides a new insight into adolescence

D. highlights negative adolescent behavior

【解析 C】

根据题干定位到第二段.....The new work emphasizes that adolescence is a time of opportunity as well as risk (.....这项新作品强调青春是机会也是风险的时刻) 对应 C 项：提供了一个对青春期的新见解。其他干扰项：A. 探讨青少年的社会责任 B. 调查青少年的情感问题 D. 强调青少年的消极行为，均属于无中生有。

38. What does Crone's study find about prosocial behavior?

A. It results from the wish to cooperate.

B. It is cultivated through education.

C. It is subject to family influence.

D. It tends to peak in adolescence.

【解析 D】

根据题干关键词 prosocial behavior 定位到文章第 4, 5 段：其他研究表明，随着年龄的增长，叛逆行为的增长也会增加。但新的研究表明，有趣的是，同样的模式也适用于亲社会行为。对应 D 项：它往往在青春期达到顶峰。其他干扰项：A. 是由于进行合作的希望而造成的。 B. 是通过教育来培养的。 C. 受到家庭的影响。均属于无中生有。

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



39. It can be learned from the last two paragraphs that teenagers _____

A. overstress their influence on others

B. care a lot about social recognition

C. become anxious about their future

D. endeavor to live a joyful life

【解析 B】

根据题干定位到倒数两段，重点谈及了“回报敏感性”的话题，指的是青少年对社交回报特别敏感。对应 B 项：非常关心社交认可度。其他干扰项：A. 过度强调他们对他人的影响，偷换概念； C. 他们开始对自己的未来感到焦虑 D. 努力要过上快乐的生活，均属于无中生有。

40. What is the text mainly about?

A. Why teenagers are self-contradictory

B. Why teenagers are risk-sensitive.

C. How teenagers develop prosociality

D. How teenagers become independent.

【解析 A】

本题为中心主旨题，应选择能涵盖整篇文章的选项来作为中心主旨。A. 为什么青少年会自相矛盾，全面概括全文。 B. 为什么青少年对风险很敏感，未提及。 C. 青少年是如何发展亲社会性的，片面 D. 青少年是如何获得独立的，片面。

Part B

Directions:

Read the following text and match each of the numbered items in the left column to its corresponding information in the right column. There are two extra choices in the right column. Mark your answers on the ANSWER SHEET. (10 points)

Net-zero rules set to send cost of new homes and extensions soaring

New building regulations aimed at improving energy efficiency are set to increase the price of new homes, as well as those of extensions and loft conversions on existing ones.

The rules, which came into effect on Wednesday in England, are part of government plans

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



to reduce the UK's carbon emissions to net zero by 2050. They set new standards for ventilation, energy efficiency and heating, and state that new residential buildings must have charging points for electric vehicles

The moves are the most significant change to building regulations in years, and industry experts say they will inevitably lead to higher prices at a time when a shortage of materials and high labour costs are already driving up bills.

Brian Berry, chief executive of the Federation of Master Builders, says the measures will require new materials, testing methods, products and systems to be installed. "All this comes at an increased cost during a time when prices are already sky high. Inevitably, consumers will have to pay more," he says.

Gareth Belsham, of surveyors Naismiths, says people who are upgrading or extending their home, will be directly affected. "The biggest changes relate to heating and insulation," he explains. "There are new rules concerning the amount of glazing used in extensions, and any new windows or doors must be highly insulated."

Windows and doors will have to adhere to higher standards, while there are new limits on the amount of glazing you can have to reduce unwanted heat from the sun.

Thomas Goodman, of MyJobQuote, says this will bring in new restrictions for extensions. "Glazing on windows, doors and rooflights must cover no more than 25% of the floor area to prevent heat loss," he says.

As the rules came into effect last Wednesday, property developers were rushing to file plans just before the deadline. Any plans submitted before that date are considered to be under the previous rules, and can go ahead as long as work starts before 15 Jun next year.

41. Brian Berry

A The rise of home prices is a temporary matter.

B Builders possibly need to submit new estimates of their projects.

C There will be specific limits on home extensions to prevent heat loss.

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1月5日开班 面授集训+直播预约中, 20天3轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



D The new rules will take home prices to an even higher level.

E Many people feel that home prices are already beyond what they can afford.

F The new rules will affect people whose home extensions include new windows or doors.

G The rule changes will benefit homeowners eventually.

【解析 D】

定位到原文 Brian Berry 说的话, "All this comes at an increased cost during a time when prices are already sky high. Inevitably, consumers will have to pay more," 在价格已经高得离谱的时候, 所有这些都会增加成本。不可避免地, 消费者将不得不支付更多的费用。

42. Gareth Belsham

A The rise of home prices is a temporary matter.

B Builders possibly need to submit new estimates of their projects.

C There will be specific limits on home extensions to prevent heat loss.

D The new rules will take home prices to an even higher level.

E Many people feel that home prices are already beyond what they can afford.

F The new rules will affect people whose home extensions include new windows or doors.

G The rule changes will benefit homeowners eventually.

【解析 F】

定位到原文 Garth Belsham 说的话, "There are new rules concerning the amount of glazing used in extensions, and any new windows or doors must be highly insulated." 对于延伸部分使用的玻璃数量有了新的规定, 任何新的窗户或门都必须高度隔热。

43. Marcus Jeford

A The rise of home prices is a temporary matter.

B Builders possibly need to submit new estimates of their projects.

C There will be specific limits on home extensions to prevent heat loss.

D The new rules will take home prices to an even higher level.

E Many people feel that home prices are already beyond what they can afford.

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1月5日开班 面授集训+直播预约中, 20天3轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



- F The new rules will affect people whose home extensions include new windows or doors.
- G The rule changes will benefit homeowners eventually.

【解析 B】

定位到原文 Marcus Jefford 说的话, Builders which have costed projects, but have not filed the paperwork, may need to go back and submit fresh estimates 已经估算项目成本但尚未提交文件的建筑商可能需要回去提交新的估算。

44. John Kelly

A The rise of home prices is a temporary matter.

- B Builders possibly need to submit new estimates of their projects.
- C There will be specific limits on home extensions to prevent heat loss.
- D The new rules will take home prices to an even higher level.
- E Many people feel that home prices are already beyond what they can afford.
- F The new rules will affect people whose home extensions include new windows or doors.
- G The rule changes will benefit homeowners eventually.

【解析 A】

定位到原文 John Kelly 的观点 believes prices will eventually come down. 以及 the scaling up of these technologies will eventually bring costs down 的同义替换。

45. Andrew Mellor

- A The rise of home prices is a temporary matter.
- B Builders possibly need to submit new estimates of their projects.
- C There will be specific limits on home extensions to prevent heat loss.
- D The new rules will take home prices to an even higher level.
- E Many people feel that home prices are already beyond what they can afford.
- F The new rules will affect people whose home extensions include new windows or doors.
- G The rule changes will benefit homeowners eventually.**

【解析 G】

定位到原文 Andrew Mellor 的话, It will obviously be very volatile at the moment, but they will have that benefit over time. 目

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中, 20 天 3 轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



前情况显然会很不稳定，但随着时间的推移，他们会从中受益。

Section III Translation

In the late 18th Century, William Wordsworth became famous for his poems about nature. And he was one of the founders of a movement called Romanticism, which celebrated the wonders of the natural world.

Poetry is powerful. Its energy and rhythm can capture a reader, transport them to another world and make them see things differently. Through carefully selected words and phrases, poems can be dramatic, funny, beautiful, moving and inspiring.

No one knows for sure when poetry began but it has been around for thousands of years, even before people could write. It was a way to tell stories and pass down history. It is closely related to song even when written it is usually created to be performed out loud. Poems really come to life when they are recited. This can also help with understanding them too, because the rhythm and sounds of the words become clearer.

【参考译文】

18 世纪晚期，威廉·华兹华斯(William Wordsworth)凭借着他描写自然的诗歌而闻名。而他也是浪漫主义运动的奠基者之一，浪漫主义运动歌颂的是自然世界中的奇迹。

诗歌是富有力量的。它的力量与韵律能够捕获读者的心，把他们带到另一个世界，让他们以不一样的眼光看待事物。通过不同的遣词造句，诗歌可以是戏剧性的、幽默的、优美的、灵动的，亦或是鼓舞人心的。

没人能确定诗歌始于何时，但它已有数千年的历史，甚至在人类会写字前诗歌就已经存在。它是讲述故事、传承历史的一种方式。它与歌曲息息相关，即便是以文字形式呈现，我们所创的诗歌也通常是为了能大声朗读出来。当诗歌被吟诵出来时，才真正赋予了生命。而这也有助于读者理解它们，因为吟诵时诗歌的韵律和读音会变得更加清晰。

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中，20 天 3 轮会计专业课程复习；

MPA/MEM/MBA 考后复试签约班-开班预约中，额满为止；



Section IV Writing

Part A

47. Directions:

An art exhibition and a robot show are to be held on Sunday, and your friend David asks you which one he should go to. Write him an email to

- 1) make a suggestion, and
- 2) give your reason(s).

Write your answer in about 100 words on the ANSWER SHEET.

Do not use your own name in your email; use "Li Ming" instead. (10 points)

【范文】

Dear David,

How is everything going? This is Li Ming. It's my honor to receive your request about how to choose the show between an art exhibition and a robot show. I am writing this email suggest you to attend the robot show and give my reasons.

There is no doubt in saying that the robot show may, to some extent, play an essential role in your future life. My reasons are as follows. The most important thing that I want to take into account is that the robot show is more interesting. In addition, it is also vital that robot is the trend in the future manufacturing and even daily life.

I hope that my suggestions can be useful for you. If you have any questions, please do not hesitate to contact me.

Yours,
Li Ming

Part B

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1 月 5 日开班 面授集训+直播预约中, 20 天 3 轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;



48. Directions: Write an essay based on the chart below. In your writing, you should
- 1) describe and interpret the chart and
 - 2) give your comments.

You should write about 150 words on the ANSWER SHEET. (15 points)



【范文】

As we can see in the chart, it shows the changes of health literacy of Chinese people from 2012 to 2021. According to the data provided, we can see that the percentage of health literacy in 2012 was roughly 8.8%, which increased by 16.6% in the past 9 years.

What can account for this phenomenon? Obviously, some driving reasons contribute to the above tendency. To begin with, due to the adoption of the Reform and Opening policy and market-oriented society, with people's living standards steadily going up, the trend is closely related to the rising income of people, they have an access to pay attention to their health. What's more, it is well believed that this phenomenon has a lot to do with people's attitudes towards health. Eventually/Finally, this tendency, as a matter of fact, is attributed to the government's bettering policies in health.

Along with the advancement of our society, the increasing trend is bound to continue for the coming years.

众凯教育全国分校：上海、苏州、昆山、无锡、大连、合肥、南京、郑州、杭州

全国免费考研咨询热线 400-644-9991 更多资讯请登录 www.zkedu.com.cn

MPAcc 复试签约班-1月5日开班 面授集训+直播预约中, 20天3轮会计专业课程复习;

MPA/MEM/MBA 考后复试签约班-开班预约中, 额满为止;